

# Carbon Footprint Reduction - The Clear Advantages

## SUSTAIN REPORT

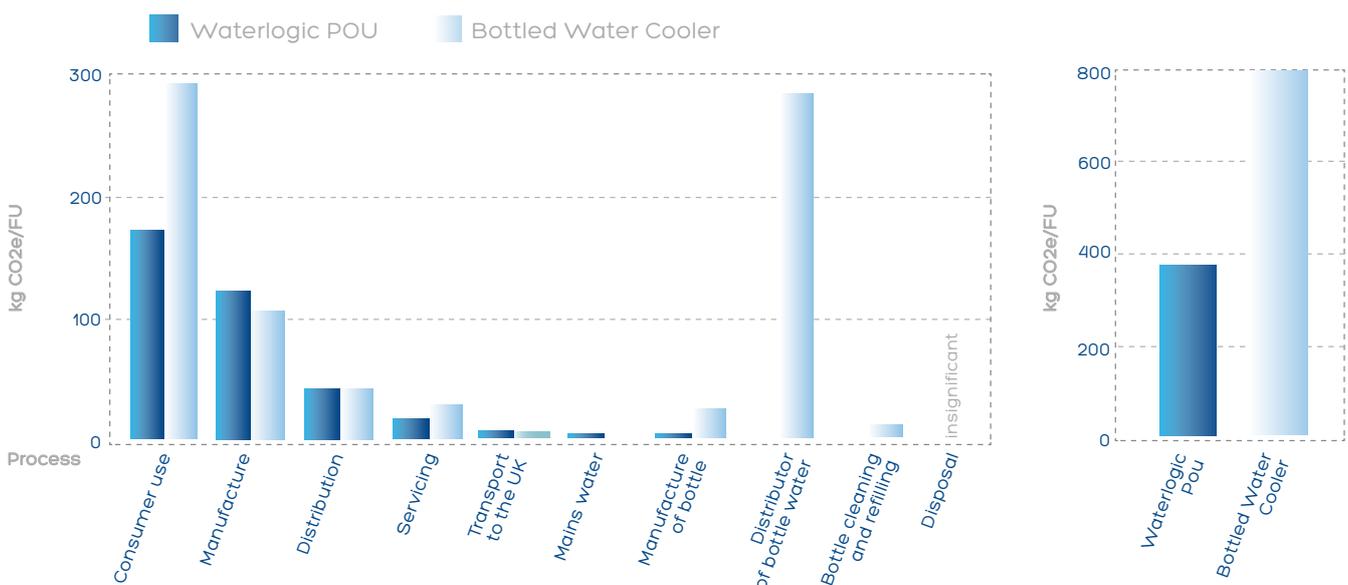
Waterlogic POU dispensers have even more going for them. They're designed with the environment in-mind. The cost of transporting, storing, and disposing of bottles (large or small) is eliminated. Time, energy, and fuel are all conserved.

An independent study was undertaken by the respected UK Environmental Consultancy Sustain, calculating the carbon footprint of a Waterlogic POU dispenser compared with a traditional Bottled Water Cooler and demonstrates that Waterlogic POU coolers have a significantly lower carbon footprint.

The study focused on the impacts of production, use and disposal of a single Waterlogic cooler and a BWC (bottled water cooler) equivalent over a lifespan of five years 'cradle to grave'.

This included all aspects from composition of material, manufacturing process, delivery of machine and energy used during use.

Reduce your carbon footprint by at least 55% over 5 years by having a Waterlogic POU dispenser compared with a traditional Bottled Water Cooler!



Carbon footprint for the Waterlogic POU dispenser and the Bottled Water Cooler is based on the life cycle phases and a water consumption of 72 litres per month.

For more information:  
[info@waterlogic.com](mailto:info@waterlogic.com) or [www.waterlogic.com](http://www.waterlogic.com)

The more water you consume the lower your carbon footprint will be if you have a Waterlogic Watercooler over a BWC\*.

\*CF over 5 years - kgCO2e



#### LOW WATER CONSUMPTION (72 litres per month)

Product	Absolute Carbon Footprint (kgCo2e)
Waterlogic POU	361.28
BWC	800.55
% saving using a WL POU vs BWC	55%

#### MEDIUM WATER CONSUMPTION (160 litres per month)

Product	Absolute Carbon Footprint (kgCo2e)
Waterlogic POU	455.55
BWC	1,301.37
% saving using a WL POU vs BWC	65%

#### HIGH WATER CONSUMPTION (280 litres per month)

Product	Absolute Carbon Footprint (kgCo2e)
Waterlogic POU	576.28
BWC	2,032.48
% saving using a WL POU vs BWC	72%

This detailed analysis has enabled us to accurately measure, map and identify our carbon footprint. At Waterlogic we are proud of our products and our commitment to better manage the environmental impact of our services.

If all of this doesn't give you a clear sense of who we are, why we do what we do, and what we're all about, grab a glass. It might simply be a matter of trying our water for you to be completely convinced. Tasting is believing.

Note: Tests performed on the model WL 2000 - as this is closest to the function and performance of a standard bottled water cooler.

Up to  
**72%**  
less carbon footprint  
with a Waterlogic  
watercooler